

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$400.002	0.00	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12															
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.002	0.00	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	2	\$400.002	0.00	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/WagM	5-6a		--W----	:30	2	\$400.002	0.00	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/WagM	5-6a		---T---	:30	2	\$400.002	0.00	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12															
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/WagM	6-7a		---W---	:30	2	\$725.001	0.00	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 11	KSNV	10/05/12	10/05/12	Today Show	CM	658a-9am	----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12															
E 12	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 13	KSNV	10/09/12	10/09/12	CM	658a-9am	-T-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		4			\$900.00			0.00			
E 14	KSNV	10/10/12	10/10/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		4			\$900.00			0.00			
E 15	KSNV	10/11/12	10/11/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		4			\$900.00			0.00			
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$375.001	0.00	NM		2	\$750.00
News 3 Sunrise SATURDAY															
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2			\$375.00			0.00			
E 17	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.001	0.00	NM		4	\$2,500.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		4			\$625.00			0.00			
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$375.001	0.00	NM		2	\$750.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2			\$375.00			0.00			
E 19	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2			\$500.00			0.00			
E 20	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd HOM	CM	9-10a	-----F--	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----F--		2			\$425.00			0.00			
E 21	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd HOM	CM	9-10a	-----M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		2			\$425.00			0.00			
E 22	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		2			\$425.00			0.00			
E 23	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		2			\$425.00			0.00			
E 24	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd HOM	CM	9-10a	---T---	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		2			\$425.00			0.00			
E 25	KSNV	10/05/12	10/05/12	CM		10am-11am	----F--	:30	2	\$325.001	0.00	NM		2	\$650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHW3															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	----F--	2	\$325.00	0.00										
E 26	KSNV	10/08/12	10/08/12	M-F Today Show III 4th H		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															
TODAY SHW3															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	M-----	2	\$325.00	0.00										
E 27	KSNV	10/09/12	10/09/12	M-F Today Show III 4th H		10am-11am	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															
TODAY SHW3															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-T-----	2	\$325.00	0.00										
E 28	KSNV	10/10/12	10/10/12	M-F Today Show III 4th H		10am-11am	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															
TODAY SHW3															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	--W----	2	\$325.00	0.00										
E 29	KSNV	10/11/12	10/11/12	M-F Today Show III 4th H		10am-11am	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															
TODAY SHW3															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	---T---	2	\$325.00	0.00										
E 30	KSNV	10/05/12	10/05/12	Rachael Ray	CM	11am-12pm	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	----F--	2	\$325.00	0.00										
E 31	KSNV	10/08/12	10/08/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	M-----	2	\$325.00	0.00										
E 32	KSNV	10/09/12	10/09/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-T-----	2	\$325.00	0.00										
E 33	KSNV	10/10/12	10/10/12	Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	--W----	2	\$325.00	0.00										
E 34	KSNV	10/11/12	10/11/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	---T---	2	\$325.00	0.00										
E 35	KSNV	10/05/12	10/05/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	----F--	1	\$325.00	0.00										
E 36	KSNV	10/08/12	10/08/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	M-----	1	\$325.00	0.00										
E 37	KSNV	10/09/12	10/09/12		CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Advertiser: **NRCC-IE**
Product Desc: **NRCC IE 2012**
Estimate: **2602**

KSJV

Order / Rev: 103289 Advertiser: NRCC-IE
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	-T-----	1	\$725.00	0.00										
E 50	KSNV	10/10/12	10/10/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	--W----	1	\$725.00	0.00										
E 51	KSNV	10/11/12	10/11/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	---T---	1	\$725.00	0.00										
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	----F--	3	\$1,200.00	0.00										
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	M-----	3	\$1,200.00	0.00										
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	-T-----	3	\$1,200.00	0.00										
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p	---W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	---W----	3	\$1,200.00	0.00										
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	---T---	3	\$1,200.00	0.00										
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm	---W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	----F--	1	\$1,300.00	0.00										
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	M-----	1	\$1,300.00	0.00										
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	---T---	1	\$1,300.00	0.00										
E 60	KSNV	10/10/12	10/10/12	M-F Jeopardy	CM	630-7pm	---W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	--W----	1	\$1,300.00	0.00										
E 61	KSNV	10/11/12	10/11/12	CM	M-SA 8-11p / SUN	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00	

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSJV

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 9-10p Friday Prime 9-10pm															
GRIMM-NBC															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----F-- 1 \$3,000.00 0.00															
E 74	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
Saturday Prime 9-10pm															
PRIME-SAT-NBC															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 1 \$800.00 0.00															
E 75	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Saturday Prime 10-11pm															
L&O SVU-SA-NBC															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 1 \$1,200.00 0.00															
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$2,500.00 0.00															
E 77	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 2 \$10,000.00 0.00															
E 78	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 2 \$1,600.00 0.00															
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----F-- 1 \$1,200.00 0.00															
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 1 \$1,200.00 0.00															
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----W--- 1 \$1,200.00 0.00															
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----W---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----W--- 1 \$1,200.00 0.00															
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 1 \$1,200.00 0.00															
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
Start Date <u>Week Date</u> End Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 2 \$1,100.00 0.00															
E 85	KSNV	10/05/12	10/05/12		CM	1135p-1237a	----F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00

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Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		2			\$500.00	0.00					
E 86	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		2			\$500.00	0.00					
E 87	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-T-----		2			\$500.00	0.00					
E 88	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--W-----		2			\$500.00	0.00					
E 89	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	---T---		2			\$500.00	0.00					
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		2			\$1,400.00	0.00					
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1			\$400.00	0.00					

Totals 162 \$147,225.00